



American College of Health Care Administrators
1321 Duke St, Suite 400 | Alexandria, VA 22314
Ph: (202) 536-5120 | www.achca.org

PRESS RELEASE
FOR IMMEDIATE RELEASE

**ACHCA's 49th Annual Convocation and Exposition
Aims to Blaze New Leadership Trails**

Alexandria, VA – February 10, 2015 –The American College of Health Care Administrators (ACHCA) is hosting its 49th Annual Convocation and Exposition, April 11-15, at the Henry B. González Convention Center in San Antonio, Texas. Nearly 300 administrators, executives, and other leaders in post-acute care and aging services will “*Blaze New Leadership Trails*” as they gather to network, learn and celebrate award winners.

Attendees will have the opportunity to earn 19.5 continuing education credits (20.5 for those who have earned ACHCA professional certification or Fellow status) as they take part in a selection of over 40 educational sessions. Educational session topics focus on resident centered care, human resources, finance, environment, leadership and management, assisted living and mentoring. On Saturday, April 11, 2015, prior to the start of Convocation, a pre-conference education program entitled “*Essential Compliance Issues and the New MDS 3.0 Accuracy Survey for Senior Operational, Financial and Clinical Managers - 2015 Update*” will be presented by Leah Klusch, FACHCA for an additional 5 continuing education credits.

The keynote address, “*Laughter is the Best Medicine*,” will be delivered on Sunday, April 12, by Dr. Brad Nieder. The Healthy Humorist®, Brad Nieder, MD, is a funny doctor, keynote speaker and clean comedian who blends healthcare humor with wellness advice and an uplifting message. He explains, without being boring, how laughter really is good medicine for managing pain, enhancing immune system function, reducing stress and more.

In addition, a student poster exposition, awards luncheon, and social activities will allow professional networking and peer-to-peer learning. Attendees will visit with over 50 of the leading product and service companies dedicated to providing the latest cost-effective and efficient resident care solutions. This year, ACHCA will also hold three Idea Exchange sessions which offer a unique educational opportunity for face to face interaction between conference participants and industry experts about innovative care and service concepts. The Idea Exchange spotlights creative solutions to challenges in longitudinal and post-acute care while creating a network for ongoing collaboration and problem solving.

To register or find out more information, please visit ACHCA's website at www.achca.org.

About ACHCA

Founded in 1962, the American College of Health Care Administrators (ACHCA) is the only professional association devoted solely to meeting the professional needs of today's post-acute and aging services leaders. Focusing on advancing leadership excellence, ACHCA provides professional education and certification to administrators from across the spectrum of long term care. For more information about ACHCA, contact the national office at (202) 536-5120 or visit www.achca.org.

###

Media Contact:

Becky Reisinger
Director, Membership & Business Development
American College of Health Care Administrators
breisinger@achca.org
(202) 470-6446