



VOLUME 14 ISSUE 1  
MARCH 2016

## Save the Dates

**50th Annual Convocation  
& Exposition**  
*April 16 - 20, 2016*  
Philadelphia, PA

**6th Annual National  
Emerging Leadership Summit**  
*June 21 - 23, 2016*  
George Washington University

**23rd Annual Winter  
Marketplace**  
*December 9 - 11, 2016*  
Las Vegas, NV

**51st Annual Convocation  
& Exposition**  
*April 1 - 5, 2017*  
Hyatt Regency St. Louis  
at the Arch  
St. Louis, Missouri

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## LETTER from the Chair



**Michael Hotz,**  
CNHA, FACHCA

The state of the American College of Health Care Administrators is strong. We have accomplished so much the last decade and the work of many members has strengthened our community. The last year has seen a transition of the leadership from Marianna Grachek to Cecilia Sepp with the huge assist from Sharon Colling in between. We have so much to be proud of. Our connections to other organizations are strengthening. Our financial standing is better than it has been in 10 years. We have many District and Chapter leaders who are growing the membership. We are re-invigorating our Certification exam. We have worked in conjunction with the NAB to create a model program for interns and preceptors which may well become the new national standard. This project influenced us to offer our first national award for a Preceptor. We continue to explore opportunities to enhance our profession with associations. We are rolling out our Mentorship program at the district and state level beginning with Georgia and Ohio and Connecticut is getting ready to jump in. We continue to be a key partner in the National Emerging Leadership Summit. Our Education Committee continues to provide high caliber programming.

On that note, I hope that I can see many of you at our annual Convocation in Philadelphia. We have a great array of seminars for our growth, great networking, and we will be in a great city. We should have plenty of our great leaders from throughout our history who led us to this positive situation. We recognize the achievement of our peers with our awards program, and we get to network together again. We also will have our change in Board leadership as I hand the gavel to Steve Fromm, CNHA, FACHCA who is currently Chair Elect. Steve and his Board, along with our new President and CEO, Cecilia Sepp, will take the College boldly into our bright future.

There are so many that must I thank for making my time as Chair productive for our College. I have received good advice from Past Chairs/Presidents Larry Slatky, Steve Esdale, Tim Dressman, Roxanne Galloway, Bob Siebel, Keith Knapp, Gary Riffe, Mark Finklestein, Lonnie Bisbano, Jim Farley, and Lisa Poskanzer. I had the benefit of strong executive committees with Dan Shields, Roxanne Galloway, Steve Fromm and Molly Savard. I also was assisted by CEOs Marianna Grachek, Sharon Colling, and Cecilia Sepp. I was fortunate to work with 2 great boards, including Theresa Sanderson, who chaired the search committee for our new CEO. I need to give a tip of the hat to Barb Acello, Tony Restaino, Norda Bellantoni, Bob Reyes and our wonderful supportive vendors and partners. And we could never do what we do without our excellent staff.

I know that we will see some great growth in terms of numbers of members and programs. Cecilia has a specialty in member and chapter relations. We are streamlining some of our committees and initiatives with a focus on member satisfaction. I am honored to have been a part of ACHCA leadership and I know that our best days lie ahead. Thank you for another rewarding experience. I hope to see you in Philadelphia.

*Michael A. Hotz*

Michael Hotz, CNHA, FACHCA  
Chair, ACHCA Board of Directors



*Celebrating*  
**50 Years**  
OF LEGENDARY LEADERSHIP

**APRIL 16-20, 2016**

Philadelphia Marriott Downtown | Philadelphia, PA

Register today at [connect.achca.org/convocation](http://connect.achca.org/convocation)

- Connect with your colleagues in the City of Brotherly Love
- Earn up to 20.5 CE with presentations by top educators and experts in LTC
- Meet ACHCA's new President and CEO, Cecilia Sepp, CAE
- Experience the sights, sounds, and shopping in the Heart of Philly just outside the Philadelphia Marriott Downtown
- Keynote presentation "Leading in Times of Adversity" delivered by former NFL player, Kevin Reilly
- Preconference program "Risk Management for Skilled Facility Ownership, Operational and Clinical Managers: 2016 Update" presented by Leah Klusch



# FROM THE President's Desk



Cecilia Sepp, CAE  
President & CEO

A convocation is a "calling together of a large group of people for a formal assembly." The ACHCA annual convocation is a calling together of our profession to reconfirm our commitment, reconnect with colleagues, and to gather our professional family. In a way, it is a coming home – and we want all of our members and everyone in the profession to consider ACHCA their professional home.

As we celebrate our 50th Annual Convocation & Exposition, it is a time to appreciate how far we have come as a profession and to look to the horizon and see where we will go next. In a society with a rapidly growing population that will require post-acute care across the spectrum of generations, ACHCA is uniquely positioned to influence the public debate on long term care.

From AIT to Fellow Emeritus, we are here with connections and education, offering opportunities to learn, to share, and to grow from your training program to your retiree years. No matter where you are on your career journey, your experience leads you to the role of mentor, teacher, or leader.

Through partnerships with groups like AHCA, NAB, and AELTCC, ACHCA fulfills our role as a leader in the health care community through education, networking, and setting the standard of professionalism for administrators in nursing homes, assisted living facilities, and rehabilitation centers, both now and into the future.

Whether or not you are currently a member of ACHCA, you are a member of the long term care profession. Maybe you had a membership before and let it lapse, or maybe you have not tried a membership yet. As an association executive I know the power of collaboration and community, so I strongly encourage you to come home to ACHCA and to become part of the group that is creating the future.

To create the future is to commit to an idea, to the concept of something better, to explore "the undiscovered country." There are no maps of the future so we need to walk forward together to find out what is there. But we can walk bravely into that unknown place because we are not alone. No matter where you go in your career, whether it is a different building, a different company, or a different part of long term care, ACHCA goes with you across the spectrum of your career.

Preparing for my first Convocation as your President & CEO, I see the potential for the long term care profession and for this organization. A committed leadership, with a passionate membership seeking excellence in all they do, means that success is not just possible but the obvious outcome of the actions and ideas that are at our fingertips.

I look to the future as your chief staff executive, and I see a long and healthy organizational life cycle. Member service will be our driving goal. Refining current services and identifying new ones will continue to provide value to our members and the profession. Expanding options for our conferences, from exploring new types of sessions to increasing sponsorship opportunities will add to the shared member experience. We will continue to streamline internal operations so the efficiencies make us more effective.

Come home for Convocation. We want you on the road with us as we create the map of our tomorrow. We can't do it without you.

Cecilia Sepp, CAE  
President & CEO

## We Have an App for That!



A mobile version of your online member community, *ACHCAConnect*, is available. To access the app, search for Member Centric in the App Store (Apple) or membercentric in the Google Play store (Android). Once the app is installed on your device, scroll through the main list until you find ACHCA. Touch the logo and you will be prompted to log in. Your username and password are the same for the mobile app and the web version. For help, contact [achcaconnect@achca.org](mailto:achcaconnect@achca.org).

## MESSAGE FROM THE CONVOCATION CHAIR

I hope you join us for the 50th Anniversary Convocation of the American College of Health Care Administrators. An exciting schedule of events and education has been set up for your fellowship and enjoyment. Philadelphia is our host city with the Downtown Marriott being our hotel site. This year's Convocation has a number of registration options to fit your busy schedule, along with the Academy's fundraiser, "Howl at the Moon", (dueling piano bar) just a 10 minute walk from our hotel.



Of course, the education will be at the level of professionalism you have come to expect from the College, with both concurrent and general sessions geared to provide you the most current and relevant education we all need to keep in step with the incredible changes in our field and healthcare in general.

We have also redesigned our exhibits to provide you more opportunities for closer interaction with our vendor partners along with the Idea Exchange where you will earn CE credits.

We have the beautiful Downtown Marriott, the historic downtown of Philadelphia for you to come and enjoy fellowship with colleagues and even make some new friends. **Join us as we celebrate 50 years of Legendary Leadership.**

See you in Philly!

A handwritten signature in blue ink that reads "Gary Riffe".

Gary M. Riffe, FACHCA, Retired Emeritus Certified  
Chair, 2015-2016 National Conference Planning Committee

## THANK YOU TO OUR 2016 CONVOCATION SPONSORS!

*\* Sponsor information as of March 11, 2016*

### DIAMOND

Omnicare Pharmacy Services

### PLATINUM

McKesson Medical-Surgical  
New England Alliance

### SILVER

Cornell Communications, Inc  
Encore Rehabilitation Services  
Massachusetts Chapter of ACHCA  
New York Chapter  
Rhode Island Chapter of ACHCA  
Senior Rehab Solutions  
Talyst

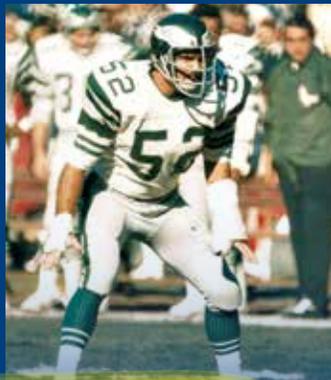
### BRONZE

Connecticut Chapter  
Direct Supply  
PharMerica

### SUPPORTER

Carriage Healthcare Companies  
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Georgia Chapter of ACHCA  
Jani-King  
New Jersey Chapter of ACHCA  
Ohio Chapter of ACHCA  
eHealth Data Solutions  
UW-Eau Claire Center for Health Administration and  
Aging Services Excellence (CHAASE)





## KEYNOTE PRESENTATION

KEVIN REILLY'S struggle began in 1976 when a tragic chain of events ended his NFL football career – and almost ended his life.

Kevin's story isn't merely about survival, it is a tale about Faith, resiliency of the human spirit, and rising from the ashes. It's about finding that your greatest adversary is yourself, and small victories happen when no fans are cheering you on...only the faintest whisper from above telling you that sometimes you have to fall to fly....

### Overcoming Adversity with Faith and Persistence

A former NFL player, Kevin's story concerns the 4 F's in life: Faith, Family, Friends, and Fortitude. In this day and age, we are quickly becoming a nation of victims, allowing adversities and challenges to overwhelm the skills and blessings that our God has given us to handle the crosses that come with this life.

KEVIN REILLY'S STORY isn't merely about survival. It's a tale of overcoming great adversities to become a true champion. Many well-meaning people were quick to point out what Kevin couldn't do after cancer surgery left him without his arm, four ribs and a large portion of his left shoulder.

Fortunately Kevin ignored those well-meaning people. He went on to do things that make you marvel at the strength of the human will when confronted with a life-threatening – and life-altering – challenge. When a human being is forced to come to terms with a serious disability, the victories frequently happen during those dark hours in the middle of the night when no fans will cheer for you and your toughest adversary is yourself.

Kevin speaks from the heart and uses his own life as a lesson on how all of us can prevail from bad luck, adversity and pain to find the very best in ourselves. His ability to motivate any kind of group - from school kids to employees of Fortune 500 companies - is enhanced by his gift of tackling an audience and not letting go. Visit [kreilly.com](http://kreilly.com) to learn more about Kevin's story and join us at the 50th Annual Convocation and Exposition where he will deliver the keynote presentation *Leading in Times of Adversity* on Sunday, April 17.

## PRECONFERENCE PROGRAM

### Earn 4.5 CEs before Convocation Begins

Risk Management for Skilled Facility Ownership, Operational and Clinical Managers: 2016 Update



Leah Klusch, FACHCA

Saturday, April 16 - 8:30 AM - 2:45 PM

Philadelphia Marriott Downtown

Limited Space Available - Register Today:

ACHCA Members \$150

Non-Members \$179

The focus of the annual pre-conference program is a review of primary risk management issues facing senior management and ownership in 2016. This will be a fast paced educational session with resources to support current policies and compliance rules. Database issues will focus on the MDS 3.0 Assessment and billing documentation. Compliance rules with current updates and policy statements will be discussed. Audit activity will be discussed identifying key payment and database issues that precipitate oversight and audits. CMS has released new survey protocols and tasks related to MDS Accuracy and Dementia care which must be included in staff training and operational focus.

This session will discuss all the primary risk management issues that senior managers must address to maintain compliance and prepare for regulatory oversight. This program provides an intense, fast paced learning experience for senior level operations, financial and clinical professionals. A resource manual will be included with the registration containing current documents and references. Case studies will be referenced and situational examples of risk management strategies will be discussed.

# *Congratulations* to Our 2016 Award Winners!

Award winners will be recognized during the Awards Luncheon on Tuesday, April 19th, during the 50th Annual Convocation and Exposition:

## **INDIVIDUAL/PARTNER AWARDS**

*Distinguished Service Award* - Susan Farris, FACHCA  
*ACHCA Outstanding Member Award* - Israel Ray, CNHA, FACHCA  
*Distinguished Nursing Home Administrator Award* - Marnie Talamona, FACHCA  
*New Nursing Home Administrator Award* - Kathryn 'Katie' Lasewicz  
*AIT Preceptor Award* - Kathy Pajor, FACHCA  
*Public Service Award* - Dan Cohen  
*Education Award* - Melanie Eaton, FACHCA  
*Journalism Award* - Kathleen Mears  
*ACHCA Champion Award* - Ethica Health and Retirement Communities  
*Business Partner Award* - Harmony Healthcare International

## **CHAPTER/DISTRICT ACHIEVEMENT AWARDS**

### *District 1*

New England Alliance partnership

### *Connecticut Chapter*

Increase AIT/Student Membership  
Increasing Sponsorship Revenue & Sponsorship Participation

### *Georgia Chapter*

Professional Advancement

### *Indiana Chapter*

Educational Offerings  
Membership Recruitment  
Membership Retention

### *New Jersey Chapter*

Ethics Matter in New Jersey

### *Texas Chapter*

Leadership Development Initiatives

## **W. PHILLIP MCCONNELL STUDENT SCHOLARSHIPS**

Emily Webber  
Ilana Weisberg

## **ELI PICK FACILITY LEADERSHIP AWARD**

Each year, ACHCA recognizes the leaders of top-performing Skilled Nursing Facilities (SNFs) across the country through the Eli Pick Facility Leadership Award. Eligibility letters were mailed to Administrators of 1,310 Skilled Nursing Facilities (SNFs). This year, ACHCA received **331** attestations in which **284** administrators met the eligibility requirement of being the administrator of record for the SNF for the 2015 calendar year. The recognized administrators represent **thirty-one** states from across the country. Fifty-eight award winners have chosen to be present during the 50th Annual Convocation and Exposition will be recognized for their accomplishments during the Awards Luncheon.



# #IamACHCA

## Ice Cream Social

Submitted by Drew Vogel, CNHA, FACHCA - Ohio Chapter

Some years ago I had a resident – I'll call her Marie – who was dying of lung cancer. Marie was a very strong-willed person and something of a character.

It was a hot July day and Marie was nearing the end of her time, but she wasn't about to miss an Ice Cream Social under the large shade trees on the front lawn.

An Activities Aide sat with Marie spooning in her ice cream – she was too weak to feed herself at that point. Although she was wearing a bib, most of the ice cream spilled from her mouth onto her clothing.

The aide took Marie back to her room and changed her clothes, then took her to the resident Lounge.

Marie said she wanted some more ice cream. The aide empathized with her, but said "Marie you're hardly able to swallow any of it and you're going to get all sticky again."

Marie, sick as she was, told the aide in a loud and rather profane manner that she wanted some more ice cream and "didn't give a damn" if she did make a mess.

The aide got Marie to agree to stay in the lounge where it was cool and went to the front lawn to get her another dish of ice cream.

When she returned, Marie was sitting peacefully in her chair – in a permanent state of sleep. In the three or four minutes it took to get a new bowl, Marie had gone to that big Ice Cream Social in the sky.

A few months later I saw a cartoon of a mouse on the prairie who was about to become a hawk's lunch. The hawk's talons were inches from the mouse who was confronting the bird by – well by "flipping the bird" – the proverbial one finger salute.

The cartoon was captioned "The Final Act of Defiance."

To this day, I believe Marie was reincarnated as a cartoon mouse.

### WHAT'S YOUR STORY?

ACHCA is in search of great stories! Sharing our stories will give members the opportunity to share their joys, challenges, and inspirations so that others may be inspired and motivated in their professional journey. Please submit your story to Becky Reisinger at [breisinger@achca.org](mailto:breisinger@achca.org).

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and OPERATIONAL EFFICIENCY*

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*an iPod touch  
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*Strengthen family & resident relationships  
and enhance staff utilization*

*Improve the wellness of  
your staff and residents.*



Contact us at: [ACHCA@cornell.com](mailto:ACHCA@cornell.com)

# Mentoring Program Update



The ACHCA National Office recently launched the Mentoring Program's policies and procedures guidelines to assist our Districts and Chapters in launching their own mentoring programs. Several Chapters have already implemented the program successfully. The program allows for a Mentor/Protégé relationship to advance the mission of the profession and ultimately, create engagement that grows membership! If you would like more information as it becomes available, or to be added to the mentoring newsletter, please contact Cecilia Sepp at [csepp@achca.org](mailto:csepp@achca.org).

## AIT/PRECEPTOR PROGRAM UPDATE

By Philip Dubois, CNHA, FACHCA

The AIT/Preceptor Task Force, a joint effort of the American College of Health Care Administrators (ACHCA) and the National Association of Long Term Care Administrator Boards (NAB), has made great progress over the past few months. This group has now been working for 3-4 years, tackling an issue that has needed attention for many years.

During Phase 1 of the group's work, we focused on research. Four sub-groups worked on: (1) determining the current state requirements for AIT programs and preceptors, (2) reviewing current curricula used to train preceptors, (3) researching financial options to assist with salaries provided to AITs, and (4) defining marketing opportunities to influence veteran administrators to be preceptors. This phase wrapped up its work in late 2014.

Phase 2, production of materials, began in early 2015. Four new sub-groups began their work on: (1) developing national standards and updating a preceptor workbook, (2) developing an online curriculum for preceptor training, (3) continue seeking financial resources to fund AIT salaries, and (4) developing a Career Developing Toolkit for AITs and other aspiring administrators.

Until now, there has been no national standard for AIT programs. With a standard developed, state licensing boards can refer to it in drafting or revising their requirements for AIT programs. The hope is that this will lead to more standardization of AIT requirements among states. NAB is also beginning the discussion of reaching a voluntary agreement in which states will accept AIT experiences across state lines. Currently, AIT portability is a "hit or miss" situation. For people who live near state borders, for organizations that cover multiple states, or for those who may enter an AIT program without knowing for certain where he/she may eventually become licensed, this portability is crucial.

The preceptor workbook is in the process of being published. It will be a valuable tool for preceptors to use. Included are leadership self-assessments and sample forms. Used in conjunction with the online preceptor curriculum, it will provide a solid basis for the preceptor and AIT.

Dr. Jennifer Johs-Artisensi from the University of Wisconsin-Eau Claire is developing the preceptor curriculum with a team of reviewers. We envision having four modules of one hour each to train preceptors, with NAB-approved continuing education credits attached. This product will be provided free to state licensing boards, NAB-accredited

colleges, and ACHCA members. The goal is to make this material widely available, not to generate revenue. Some states have already indicated that they will accept this program to meet preceptor training requirements. This training should be available in a few months.

Several financial models are being explored. No model has been proposed yet, but we hope to develop a comprehensive list of funding options.

The Career Development Toolkit has been completed. The ACHCA Board will be determining how and when to roll out the toolkit. Additionally, we are exploring avenues to have events aimed at students and AIT's. The Student Poster Exposition at Convocation is one example; there may be other efforts to include and provide value for our student members during other ACHCA events. We also will encourage a pathway for AITs to flow into the ACHCA mentoring program, and eventually to certification and advancement to ACHCA Fellow.

An AIT Community has been established within ACHCAConnect. We encourage participation by students and aspiring administrators. We also appreciate the presence of veteran administrators who can offer answers, advice, and encouragement.

ACHCA has initiated the Outstanding Preceptor Award for AIT preceptors. Please continue to think about and nominate deserving candidates when nominations open again in several months.

Many state licensing boards are watching our work with interest, hoping to incorporate our work into their practices. Some larger providers are also interested in our training tools for their internal AIT development programs.

Our charter includes a few items that have not yet been developed. Eventually, the Task Force's work will come to an end; we are considering options to maintain the progress made thus far and to continue responding to AIT issues and needs on a long-term basis.

Both sponsoring organizations have been enthusiastic in their support for our work. The materials being produced will bear the branding and logos of both organizations. This partnership is valuable and historic, providing good traction for the success of the initiatives brought forth. We are grateful for this support, and for the efforts and contributions of so many people throughout long-term care.





**ADVANCING EXCELLENCE**  
IN AMERICA'S NURSING HOMES

## ADVANCING EXCELLENCE UPDATE

### ADVANCING EXCELLENCE ELECTS NEW OFFICERS FOR 2016-2018

The Board of Directors of the Advancing Excellence in Long Term Care Collaborative (AELTCC) has elected Jay M. Sackman to lead the organization for the 2016-2018 term. "I am both pleased and honored to serve as the Chair of the AELTCC," said Sackman. "Advancing Excellence was the first private enterprise to bring together all of the stakeholders in nursing home care and to provide a national platform for free quality improvement tools and resources. Our hope in the next two years is to build on that success and to work with other quality initiatives to ensure alignment of all QAPI activities."

Mr. Sackman has been treasurer of the AELTCC and has been active in the AE Campaign and Collaborative activities since its inception in 2006. He is currently the owner of Jay M. Sackman Consulting Services. Based in Connecticut, his firm provides support

to providers of long term care services and to labor organizations representing professional and paraprofessional staff in nursing homes and long term care facilities. Mr. Sackman represents provider organizations on the Board and is supported by the New Jewish Home.

Deeraj Mahajan, MD, FACP, CMD, CIC, CHCQM was elected as the new AELTCC as treasurer. Dr. Mahajan is a board certified internist and geriatrician and is involved in clinical, administrative and academic aspects of medicine across the continuum of care. He holds certifications in infection control and healthcare quality management. Dr. Mahajan has been an active AELTCC Board Member.

The Board also re-elected Marilyn Reiersen to a second term as its Vice-Chair. Ms. Reiersen, is a senior program manager for Stratis Health, a nonprofit based in Bloomington, MN, that leads collaboration and innovation in health care quality and safety. Donna Adair, a professional Development Coach (PDC) and Speaker for the National Association of Health Care Assistants, will remain on the Board as Secretary.

Beverley Laubert, Immediate Past-Chair of the AELTCC, offered her congratulations to the new officers. "I am pleased with the continuity of leadership of Advancing Excellence. It has been a great pleasure to work with the Board members, staff, and participants to further our joint mission. I am confident that Jay, Marilyn, Raj and Donna will continue our efforts and take us to a new level of success."



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# chapter &

*Congratulations* to the **Indiana Chapter** on being the top recruiter during the Chair's Membership Challenge with 10 paid referrals making up 11% of their starting membership from July 1, 2015! Vivian Wright-Defrees had the most referrals in the chapter, with a total of 5. She also had the most paid referrals across all chapters. The Indiana Chapter and Vivian will be officially congratulated during the ACHCA Business Meeting on Sunday, April 17th, during the 50th Annual Convocation and Exposition.

ACHCA **District 3** Leadership Summit, held March 2-4, 2016 at the Rising Star Casino in Rising Sun, IN, was a great success! Record attendance, record vendor/sponsor participation... ACHCA Indiana has big shoes to fill for 2017 when it takes over as conference chair until 2020. Great job Chapters, especially Ohio's Rachel Renneker Wirth, who made it all happen! A new tradition has been started – the D3 Traveling Trophy which will be awarded the D3 Chapter with the most Leadership Summit attendees starting with 2016. This year's winner was the Ohio Chapter with 46 attendees. – *Post from the Indiana Chapter Facebook Page; Photo credit to Mark Prifogle, FACHCA, IN Chapter President*



The **New Jersey Chapter** held their Annual Meeting at The Venetian Care & Rehabilitation Center in South Amboy on Tuesday, March 8, 2016. The featured speakers were members of the NJ Department of Health, Cecilia Sepp, the President/CEO of ACHCA, Michael Hotz, ACHCA Chair, James McCracken, New Jersey Ombudsman and Helaine Ledany, NJ Chapter Immediate Past President, along with eight of our Business Vendor Affiliates. Over sixty members were in attendance. Several distinguished members were honored for their accomplishments during the year, especially Katie Richardson, the ACHCA District 2 Director, as the 2016 Distinguished Administrator of the Year. Congratulations

to all honorees! It was a great educational day for all. – *Submitted by Bob Reyes, CNHA, FACHCA, NJ Chapter President; Photo credit to Cecilia Sepp, CAE, ACHCA President & CEO*

## ACHCA Introduces the New CV/RESUME CRITIQUE SERVICE

As a job seeker, you now have the option to request a free, confidential CV/resume evaluation from an expert and writer. You can participate in this feature when uploading a CV/resume to ACHCA's CareerLink and through the CV/Resume Management section of your job seeker account. Within 48 hours of opt-in, an email will be sent to you outlining your strengths, weaknesses, and suggestions to ensure you have the best chance of getting interviewed! Visit [achca-jobs.careerwebsite.com](http://achca-jobs.careerwebsite.com) to get started today!



## Upcoming CHAPTER MEETINGS & EVENTS

**Massachusetts Chapter Annual Meeting,  
Conference & Trade Show**  
April 6, 2016  
Sheraton Framingham Hotel  
Framingham, MA

**Massachusetts Chapter Members-Only  
Social Event**  
May 17, 2016  
Jack's Abby Brewing | Framingham, MA

**District 1 - New England Alliance Spring  
Regional Conference**  
May 25-27, 2016  
Newport Harbor Hotel & Marina | Newport, RI

**District 1 - New England Alliance Fall  
Regional Conference**  
September 21-23, 2016  
Portland Regency Hotel & Spa | Portland, ME

**Massachusetts Chapter Annual Golf  
Tournament**  
October 7, 2016  
Olde Scotland Links | Bridgewater, MA

# member news



*Congratulations* to District 3 Director, **Cydney Bare, CNHA, FACHCA**, on her new position as Regional Director of Business Development with Functional Pathways.



*Best wishes* go out to **Tim Dressman, CNHA, CALA, FACHCA** and his wife, **Meg**, who were married on February 6th!



Our condolences to family and friends of **Raymond Rustige, Retired Emeritus Certified** who passed away on March 5. Services were held on March 14 in St. Louis, MO.

## ADVANCEMENT TO FELLOW

(August 1, 2015– March 1, 2016)

Andrew Goodsell, FACHCA  
Julie Howland, FACHCA  
Timothy McAdoo, FACHCA  
Blair Quasnitschka, FACHCA  
Marnie Talamona, FACHCA  
Diana Wilks, CNHA, FACHCA

## RETIRED EMERITUS CERTIFIED

Marianna Grachek, FACHCA, Retired Emeritus Certified  
Susan Hoffman, FACHCA, Retired Emeritus Certified  
J.S. Jones, FACHCA, Retired Emeritus Certified

## NEWLY CERTIFIED

(August 1, 2015– March 1, 2016)

Jeanine Brooks, CNHA  
Johnnie Brooks, CNHA  
Joel Clausen, CNHA  
Mike Kerbs, CNHA  
Timothy Nelson, CNHA  
Lorraine Tilstra, CNHA  
Keith Wilson, CNHA

## ARE YOU ELIGIBLE TO BECOME AN ACHCA FELLOW?

If you have made significant contributions to long term care and have maintained two continuous years of Full membership, consider becoming an ACHCA Fellow. The designation of FACHCA demonstrates to your staff, residents, and the community your commitment to your profession and to them. It signifies achieving the highest level of ACHCA membership which is a status you may keep for life as long as you maintain your ACHCA membership. Visit [achca.org](http://achca.org) for more information.



## 2016 ACHCA ELECTION RESULTS

ACHCA is pleased to announce the results of the 2016 election. We thank all the candidates for their enthusiasm and commitment to serve the national association. New leaders will be sworn in and honored at the 50th Annual Convocation & Exposition in Philadelphia, PA, April 16 - 20. ACHCA congratulates the following candidates for their election to the Academy Committee, Board of Directors, and Nominating Committee:

### Academy of Long Term Care Leadership and Development

Timothy Dressman, CNHA, CALA, FACHCA

### Academic Director, ACHCA Board

David Wolf, PhD, CNHA, CALA, CAS, FACHCA

### At Large Director, ACHCA Board (2 positions)

Sharon Colling, CNHA, CALA, FACHCA  
Mark Prifogle, FACHCA

### ACHCA Nominating Committee (3 positions)

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Professional certification is the formal process by which a certifying agency, such as ACHCA, validates an administrative leader's knowledge, skills, and abilities in a specialty area of practice such as nursing home (CNHA) or assisted living (CALA) administration. For more information on certification or recertification, please visit the Development page at [achca.org](http://achca.org).

## Share Your News

Holding a Chapter event? New job? Won an award?  
Welcoming a child or grandchild? Need prayers?

Share news with your peers in eNews and *Continuum*.

Send member news items to [achcamarketing@achca.org](mailto:achcamarketing@achca.org)

# Thank you for Your Support

*All gifts, memorials, and tributes received by ACHCA are gratefully acknowledged. They honor the individual in a special way and enable ACHCA to fulfill its mission. This issue acknowledges donations received between August 1, 2015 and December 31, 2015. Donations received after December 31, 2015 will be acknowledged in a subsequent issue of Continuum.*

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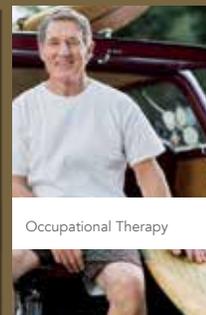
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# New members

## ACHCA Welcomes THE FOLLOWING NEW MEMBERS

August 1, 2015 – February 29, 2016

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Ezim Amanchukwu – Indianapolis, IN  
Donia K. Anderson – Hicksville, OH  
Patsy A. Arline – Griffin, GA  
Garrett E. Arneson – Sicklerville, NJ  
Alexis Arnold – Peru, IN  
Ethan M. Ault – Seymour, IN  
Mark Bailey – Cedar Rapids, IA  
Patricia A. Bailey – Allegany, NY  
Jared Bane – Lynn, MA  
Sandra J. Bardsley – Stamford, CT  
Vani Barry – Aztec, NM  
George M. Barton – Clinton, OK  
Judy A. Bernat – Fisher, MN  
Peter Bertke – Switzerland  
John M. Bindo - Huntingdon Valley, PA  
Leah T. Bird – Saint Paul, MN  
Robert E. Bishop – Centerville, OH  
Tiara T. Bivins – Willoughby Hills, OH  
George Block – Joliet, IL  
Thomas Bloomer – Clarence, NY  
Kristina M. Blumenstock – Greenwood, IN  
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Mark Bowman – Nicholasville, KY  
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Jessica E. Brigham – Holliston, MA  
Tslia N. Brooks – East Orange, NJ  
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Jeffrey A. Brown – Cloquet, MN  
Madeline Brown – Towson, MD  
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Rita Burkhalter – Edmond, OK  
Philip L. Burkholder – Lititz, PA  
Anna K. Burlingame – Holcombe, WI  
Penny Busald – Rushville, IN  
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Elizabeth A. Carrill – Hagerstown, MD  
Caroline Carter – Woodbury, MN  
Jesse W. Christensen – Richmond, UT  
Sue Ellen Clark – Lynchburg, VA  
Trent K. Clugston – Aroda, VA  
John Cofrancesco – Bergenfield, NJ  
David G. Coggin – Murfreesboro, TN  
Daniel R. Connors – Mount Dora, FL  
Karen L. Corneal – Marlton, NJ  
Kathryn A. Costello – Putnam Valley, NY  
Tonya M. Cox – Nicholasville, KY  
Phyllis R. Crampton – Arlington, VA  
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Jaren A. Day – Chandler, AZ  
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Todd Dixon – Phoenix, AZ  
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Cornell Communications, Inc - 503  
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Harmony Healthcare International - 402  
HD Supply Facilities Maintenance - 805  
ProCare LTC Pharmacy - 804

A complete list of exhibitors can be found at [connect.achca.org/convocation](http://connect.achca.org/convocation)

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The ACHCA Marketplace provides members with the guidance needed to make informed decisions regarding technology, resident care, and facility products/services in Senior Living. This user-friendly, online directory lets you search for products and services by category or company name. Visit [www.longtermcaremarketplace.com](http://www.longtermcaremarketplace.com) to find your provider today!

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The 6th Annual National Emerging Leadership Summit is being held June 21-23, 2016 at George Washington University. This experience of "Professionals Leading Passionate Innovation" is an opportunity to engage with fellow emerging leaders in an unrivaled opportunity to strategize, advocate, connect and impact the future of the health care and aging services administration profession.

The summit is targeted toward Healthcare Administrators in Health and Aging Services who have typically been in the field for less than ten years. The Summit aims to increase, improve and support the profession to attract talent and future leaders by giving a voice to the next generation of leaders. Individuals that have attended the Summit hold positions in skilled nursing facilities, assisted living facilities, continuing care retirement communities, rehabilitation hospitals, home and community based services and affiliated organizations across the country.

ACHCA encourages emerging administrators to apply for the limited spaces with CEs offered. ACHCA is a proud sponsor of the NELS program. Application deadline is April 25. Learn more at [www.achca.org](http://www.achca.org)

# ACHCA

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NATIONAL OFFICE

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## 50TH ANNUAL CONVOCATION & EXPOSITION

April 16 - 20, 2016  
Philadelphia Marriott Downtown  
Philadelphia, Pennsylvania



## 23RD ANNUAL WINTER MARKETPLACE

December 9 - 11, 2016  
Rio Las Vegas Hotel and Casino  
Las Vegas, Nevada



## 51ST ANNUAL CONVOCATION & EXPOSITION

April 1 - 5, 2017  
Hyatt Regency St. Louis at the Arch  
St. Louis, Missouri

