



American College of Health Care Administrators
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PRESS RELEASE
FOR IMMEDIATE RELEASE

ACHCA Prepares for 48th Annual Convocation and Exposition

Alexandria, VA – January 29, 2014 –The American College of Health Care Administrators (ACHCA) is making final preparations for its 48th Annual Convocation and Exposition. Nearly 400 administrators, executives, and other leaders in long term care will gather to network, learn and celebrate award winners. The 2014 Convocation, *“High Stakes: Leadership Excellence,”* will be held April 5-9, at The M Resort Spa & Casino in Las Vegas, Nevada. The programming boasts the potential to earn 20.5 CE (21.5 for those with ACHCA professional certification or Fellow) and a selection of forty-nine educational sessions, a pre-conference program, and several social activities. Educational session topics focus on ACOs, culture change, marketing, mentoring, leadership and more.

The keynote address, titled *“Who Kidnapped Excellence?”* will be delivered on Sunday, April 6, by Harry Paul. With a Ph.D. in experience, Harry Paul has over 30 years in business including running all aspects of management training and consulting business, including sales, distribution, product development and international operations. In this entertaining and enlightening keynote Harry Paul will zero in on the five core qualities of Excellence and show attendees how to give and be their best in each of these five critical dimensions and foster Excellence in organizations and in life. Mr. Paul is co-author of seven books including the internationally best-selling business book ***FISH! A Proven Way to Boost Morale and Improve Results.*** ***FISH!*** has been on the best seller lists of: The New York Times, The Wall Street Journal, USA Today, Business Week, Amazon.com and Publisher’s Weekly and is one of the best-selling business books of all time. His latest book, ***Who Kidnapped Excellence? What Stops Us from Giving and Being Our Best,*** was just released in January 2014.

On Tuesday, April 8, Lee Silber will talk to attendees about a line that was made famous by George Costanza on "Seinfeld" . . . and has also been used in many a breakup *“It’s Not You, It’s Me.”* It applies perfectly to those who lead others and work with strong willed people who are stuck in their ways. The bottom line is we can’t change others (no matter how hard we try) so the best we can do lead by example, better understand them, and find win/win ways to make want to do what we want them to do. This presentation looks at how to find common ground with different genders, generations, and thinking styles.

In addition, a student poster exhibition, fundraiser and social activities will allow networking and peer learning. Attendees will visit with over 50 of the leading long term care product and service companies dedicated to providing the latest solutions to deliver resident care cost-effectively and efficiently.

Founded in 1962, the American College of Health Care Administrators (ACHCA) is the only professional association devoted solely to meeting the professional needs of today's long term care administrators and executives. Focusing on advancing leadership excellence, ACHCA provides professional education and certification to administrators from across the spectrum of long term care. For more information about ACHCA and the 2014 Convocation, contact the national office at (202) 536-5120 or visit www.achca.org.

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