



American College of Health Care Administrators
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PRESS RELEASE
FOR IMMEDIATE RELEASE

**ACHCA Prepares for 50th Anniversary Celebration
at the 46th Annual Convocation and Exposition**

Alexandria, VA – March 1, 2012 –The American College of Health Care Administrators (ACHCA) is making final preparations for its 46th Annual Convocation and Exposition. Nearly 400 administrators, executives, and other leaders in long term care will gather to celebrate our rich past and usher in our bright future. The 2012 Convocation, “*Striking Gold with Leadership*,” will be held May 4-8, at the Gaylord Opryland Resort and Convention Center in Nashville, Tennessee. The programming boasts a selection of sixty-five educational sessions, four certificate programs, and several social activities. Educational sessions include topics on MDS 3.0, marketing, mentoring, leadership and more.

For this significant milestone, and in recognition of award winners, ACHCA has planned an annual awards banquet unlike any other. On Sunday, May 6, attendees will board the *General Jackson Showboat* for a night of great friends, fantastic food and live music as ACHCA celebrates its 50th anniversary.

The keynote address, titled “Nothing but the Truth,” will be delivered on Saturday, May 5, by Rona Barrett. Ms. Barrett is one of the best known pioneers and innovators in entertainment reporting and publishing. She developed the first in-depth personal TV specials about the celebrities of film, television, music, sports and politics, and published a series of magazines on the entertainment industry for consumers and for industry insiders, including Rona Barrett’s Hollywood. Today, Ms. Barrett’s focus is on her non-profit, the Rona Barrett Foundation, and helping to address today’s growing crisis in care for our most vulnerable seniors.

On Monday, May 7, Everson Walls, a former NFL player will talk to attendees about “Putting Your Team First.” During his career, from 1981-1993, he set many first time records and earned various honors. Mr. Walls played for legendary coaches such as Tom Landry, Bill Belichick, and Bill Parcells. After leaving the League, he has dedicated his time to the foundation he started with Dallas Cowboys’ teammate and lifetime friend, Ron Springs. The Ron Springs & Everson Walls Gift for Life Foundation educates people on chronic kidney disease

and about the living donor process. In 2007 Mr. Walls donated a kidney to Mr. Springs after he was diagnosed with Type 2 diabetes in 1990.

In addition, a student poster session, leadership panel and social activities will allow networking and peer learning. Attendees will also visit with over 50 of the leading long term care product and service companies dedicated to providing the latest solutions to deliver resident care cost-effectively and efficiently.

Celebrating 50 years of excellence (1962-2012), the American College of Health Care Administrators (ACHCA) is the only professional association devoted solely to meeting the professional needs of today's long term care administrators and executives. Focusing on advancing leadership excellence, ACHCA provides professional education and certification to its diverse membership of administrators from across the continuum of long term care. Come celebrate ACHCA's 50th anniversary at the 46th Annual Convocation and Exposition, May 4-8, 2012 in Nashville, Tennessee. For more information about ACHCA and the 2012 Convocation, call the national office at (202) 536-5120 or visit www.achca.org.

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