

American College of Health Care Administrators 1321 Duke St, Suite 400 | Alexandria, VA 22314 Ph: (202) 536-5120 | www.achca.org

PRESS RELEASE

FOR IMMEDIATE RELEASE

ACHCA AND REDILEARNING LAUNCH INAUGURAL EXECUTIVE LEADERSHIP SERIES FEATURING EXPERT INSIGHT INTO ACCOUNTABLE CARE

Available exclusively on yourCEstore.com.

Alexandria, VA – January 14, 2013 – The American College of Health Care Administrators (ACHCA), in collaboration with Redilearning Corporation, is proud to announce the landmark Executive Leadership Series: *Navigating the ACO Network: How will it Affect Operations, Referrals, and Outcomes?* This accredited Series addresses the important role of Accountable Care Organizations (ACO) in transforming our nation's healthcare system to one that delivers high-quality care at lower costs. Nine industry experts provide credible, outcome focused Accountable Care education, and for the first time, are accessible by one online source.

Health Care Reform promises to cut costs and improve access to care for all patients. Today's health care leaders with responsibilities for creating value through the coordination of high quality, efficient and cost effective clinical and health care services, and managing the transitions of care across and between the spectrum of health care settings, are challenged to learn all they can about the Accountable Care Organization structure and how to participate within that network. Under health care reform, establishing effective relationships between long-term and post-acute care organizations, and hospitals, through an ACO network, is critical. Understanding the complexity of outcome measures and their related transparency to all stakeholders is essential. Acute care providers and SNF providers alike, must understand the dynamics of creating, maintain and communicating within an effective ACO relationship.

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In this focused education intensive our industry experts will:

- Discuss the regulatory and environmental forces that led to the development of the Accountable Care Organization network;
- Identify clinical and operational strategies related to the structure and implementation of an optimal ACO network relationship;
- Demonstrate the use of internal and external data that will serve to improve organizational, clinical, and customer satisfaction outcomes;
- Discuss the building of the ACO network relationship with potential partners and identify strategies for optimal market development and differentiation.

The webinars in the series are as follows, each offer 1.75 CE:

- The Impact of Health Reform on Providers Surviving the ACO Model presented by Ron Present, CNHA, CALA, Principal, Brown Smith Wallace, LLC
- Mapping the Direction for ACOs and Beyond presented by John Sheridan, President, eHealth Data Solutions and Robert Lane, FACHCA, Managing Consultant, BKD, LLP
- Exemplary Provider Practices that Promote Quality Outcomes presented by Michael Billings, President, Infinity Rehab, Mark Sharp, Partner, Health Care Consulting, BKD, LLP, and Ronald Debellis, Professor and Chair, Dept. of Pharmacy Practice, Albany College
- Identifying, Securing and Utilizing Resources to Assist SNFs with ACO Relationships presented by Leah Klusch, FACHCA, Executive Director, The Alliance Training Center
- Forging the Hospital and SNF Network Provider Relationship presented by Eli Pick, CNHA, CAS, FACHCA, Principal, Post Acute Innovations PRS Dialysis, Gina Zimmerman, Executive Director, The Joint Commission, and Becky Trella, Vice President, Advocate Post Acute Network

For more information or to purchase the webinars, please visit yourcestore.com.

About ACHCA

Founded in 1962, the American College of Health Care Administrators (ACHCA) is the only professional association devoted solely to meeting the professional needs of today's long term care administrators and executives. Focusing on advancing leadership excellence, ACHCA provides professional education and certification to administrators from across the spectrum of long term care. ACHCA is accredited as a provider if continuing nursing education by the American Nurses Credentialing Center's Commission and Accreditation. For more information about ACHCA contact the national office at (202) 536-5120 or visit www.achca.org.

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About Redilearning

Redilearning is an online education provider working to set the continuing education standard for organizations and individuals in Senior Care. Our goal is to provide advanced learning science and seamless technology to deliver the highest quality learner engagement with the absolute maximum convenience - to help achieve better outcomes for facilities and those in their care.

Some of the best minds in senior care operations and learning are eager to be at your service. We design and deliver innovative education offerings that reduce costs and accelerate performance. Your leadership organizations, industry experts and peers have chosen Redilearning as their trusted solution. Learn why today.

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