

## Convocation Marketing Materials



### 2024 Convocation & Expo

- ACHCA is the only professional association for LTC and post-acute administrators, since 1962
- 1,600 (and growing) members throughout LTC continuum: assisted living, CCRC, skilled nursing, post-acute, hospice
- Convocation attendees are experienced, high level decision makers from across the country specializing in skilled nursing, assisted living, post-acute care and home & community based services.

**Help us promote Convocation!** Word of mouth advertising is so incredibly important. We encourage you to share the materials in your newsletters, your e-mail blasts, and on your social media platforms. Let's talk about the value of attending Convocation! Convocation promotes collegiality at its best. If you have attended Convocation in the past, share your experiences.

Receive discounts while in Myrtle Beach: [Click here](#)

Convocation 2024 Save the Date Flyer: [JPEG](#)

Convocation 2024 Banner: [JPEG](#)

Convocation 2024 Referral Program: [JPEG](#)

