## **Convocation Marketing Materials**



## 2024 Convocation & Expo

- ACHCA is the only professional association for LTC and post-acute administrators, since 1962
- 1,600 (and growing) members throughout LTC continuum: assisted living, CCRC, skilled nursing, post-acute, hospice
- Convocation attendees are experienced, high level decision makers from across the country specializing in skilled nursing, assisted living, post-acute care and home & community based services.

Help us promote Convocation! \( \Boxed{\text{ Word of mouth advertising is so incredibly important.} \) We encourage you to share the materials in your newsletters, your e-mail blasts, and on your social media platforms. \( \Boxed{\text{Let's talk about the value of attending Convocation!} \) Convocation promotes collegiality at its best. If you have attended Convocation in the past, share your experiences. \( \Boxed{\text{U}} \)

Receive discounts while in Myrtle Beach: Click here

Convocation 2024 Save the Date Flyer: JPEG

Convocation 2024 Banner: JPEG

Convocation 2024 Referral Program: JPEG

**Convocation Vendor Marketing Flyer: JPEG** 

**Convocation Central Schedule:** Click here

Convocation Central Marketing Videos: December 2023 | January 2024 | February | March 2024 |

Convocation 2024 Press Release: Click here

Convocation 2024 Hashtag: #ACHCAConvo24

Convocation 2024 Slogan: Waves of Opportunity. Oceans of Success.