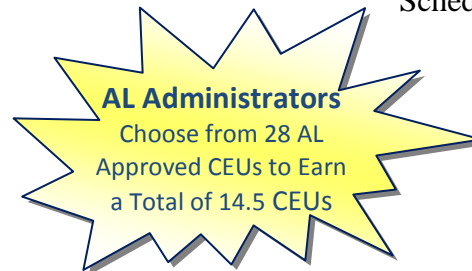


Sessions Rooms:

- All General Sessions are in Skyview 6
- All session numbers ending in-
 - 1 are in Skyview 1
 - 2 are in Skyview 2
 - 3 are in Skyview 3
 - 4 are in Skyview 4
 - 6 are in Skyview 6



Thursday, December 8 - Board meeting 12 noon – 5:30 pm

Friday, December 9

7:30 am - 4:30 pm	CE	Registration Open		
7:30 – 8:30 am		Continental Breakfast with Exhibitors		
8:30 - 9:00 am		100. Welcome: Tim Dressman, CNHA, CALA, FACHCA, Chair ACHCA, Skyview 6		
9:00 – 10:00 am	1	200. Keynote: Crusin Through Life with Leadership- <i>Blasko</i> , Sky View 6 AL, LD, S *		
10:00 - 10:30 am		Refreshment Break with Exhibitors		
Session Room		Skyview 1	Skyview 2	Skyview 3
10:30 – 12:00noon	1.5	301. Health Care Reform: Implications for LTC Organizations <i>Wassenaar & Lugar</i> AL, LD, S *	302. Partnering with the Media for Maximum Marketing Impact <i>Tietz & Bartos</i> MK	303. Using Social Media to Generate Marketing Leads <i>VanBooven</i> AL, MK * AL
12:00 - 1:15 pm		Lunch on Your Own		
12:45-4:30 pm		Board Continued (Academy 2:30-4:30 pm)		
1:15 - 2:45 pm	1.5	401. Characteristics of a Successful Organization <i>Durante</i> AL, LD, S *	402. The Value of Accurate ADL Scoring <i>Klusch</i> CB	403. Secrets to Wowing Crowds and Growing Your Prospect Database <i>VanBooven</i> AL, MK * AL
2:45 - 3:00 pm		Refreshment Break with Exhibitors		
3:00 - 4:30 pm	1.5	501. Managing Accounts Receivable & Bad Debt <i>Schutjer</i> AL, LD, S *	502. ACO's, MCC's & Bundled Payments <i>Armstrong</i> LD, S	503. Marketing through Video, Print, TV and Radio <i>VanBooven</i> AL, MK * AL

Saturday, December 10					
7:30 am - 4:45 pm	CE	Registration Open			
7:30 - 8:30 am		Continental Breakfast with Exhibitors			
Session Room		Skyview 1	Skyview 2	Skyview 3	Skyview 4
8:30 - 10:00 am	1.5	601. Creating Legal Entities That Provide Lawsuit Prevention and Tax Reduction <i>McNeff</i> AL, L, LD, S * (LW)	602. MDS: Regulatory Updates and Final Rules <i>Leon</i> CB	603. Certification Readiness <i>Knapp</i> AL, PD *	604. Resident Centered Staffing <i>Gray</i> AL, HR * (AL)
10:00 - 10:15 am		Refreshment Break with Exhibitors			
10:15 - 11:45 am	1.5	701. Legal Keys to Lawsuit Prevention and Tax Reduction <i>McNeff</i> AL, L, LD, S * (LW)	702. Strategies for Recruitment and Retention of Millennial Nurse Leaders <i>Richardson</i> AL, HR, S *	703. ACHCA Chapter Development (no CEUs), CD	704. ACOs: New AL Opportunities and Challenges <i>Alford, Jackson, LeBar,</i> AL, LD * (AL)
11:45 am - 1:15 pm		Lunch on Your Own			
1:15-2:15 pm	1	800. If Healthcare Is About Well Being, Then Why Am I So Stressed? <i>Bridge</i> AL, HR, LD, S * Sky View 6			
2:15-2:30 pm		Refreshment Break with Exhibitors			
2:30-3:30 pm	1	901. ACHCA's Mentoring Initiative <i>Olson, Knapp, Berry, Holle, Farley, Armstrong</i> AL, LD, HR, S *	902. Alternatives to Chemical Restraints <i>Conrad</i> CB	903. Medical Record Documentation to Maximize Revenue <i>Mastrangelo</i> CB	904. The Power of Ethical Marketing <i>Kyllo</i> MK, LD, AL * (AL)
3:30-3:45 pm		Transition Break			
3:45-4:45 pm	1	1001. Financial Benchmarking: Practical Implications <i>Lane</i> AL, LD, S *	1002. A Roadmap to a Nursing Home Electronic Medical Record <i>Rosenblut & Villany</i> T	1003. RAC Audit Survivor-Nursing Documentation Built to Defend Claims <i>North</i> CB	1004. New Alzheimer's Diagnostic Criteria <i>Gilster</i> CB, AL * (AL)



Sunday, December 11				
7:30 am– Noon	CE	Registration Open		
7:30– 8:30 am		Continental Breakfast with Exhibitors		
Session Room		Skyview 1	Skyview 2	Skyview 3
8:30 - 9:30 am	1	1101. Quality Assurance and Performance Improvement <i>Castle</i> LD, QI, S	1102. Engaging Residents with Dementia through Adaptive Computer Technologies <i>York</i> AL, CB *	1103. Enhancing Interfacility Transitions and Outcomes <i>Romelfanger & Reasbeck</i> AL, CB *
9:30 - 9:45 am		Refreshment Break with Exhibitors		
9:45 - 10:45 am	1	1200. Models of Excellence LD, PD, CB, QI, T, HR, MK, AL S		
10:45 - 11:00 am		Transition Break		
11:00 am - noon	1	1301. Professional Liability Claim Environment - Survival of the Fittest <i>Ewing</i> AL, L, S *	1302. Leaders' Guide to the MDS 3.0 <i>Pettis</i> CB	1303. Diversification: Home & Community Based Services <i>Gray</i> MK, AL *

Legend

AL-Assisted Living (* indicates NAB approved for AL)
 CB-Clinical Business
 CD-Chapter Development
 HR-Human Resources
 LD-Leadership
 L-Legal
 MK-Marketing
 PD-Professional Development
 QI-Quality Improvement
 S-Students & Administrators in Training
 T-Technology

Schedule Subject to Change; November 29, 2011

Tracks

-  LW- Legal Challenges for Nursing Home Administrators | Sessions 601, 701 | 3 CEU
-  AL- ALL-Assisted Living Leadership | Sessions 303, 403, 503, 604, 704, 904, 1004 | 9.5 CEU