

Founded in 1962, the American College of Health Care Administrators (ACHCA) is the only professional association devoted solely to meeting the professional needs of today's long term care administrator and executive. ACHCA's mission focuses on advancing leadership excellence in long term care through the provision of leadership education, promotion of professional advancement programs such as Fellowship and Professional Certification, and facilitation of leadership development. ACHCA's diverse membership includes administrators from across the continuum of long-term care.



1321 Duke Street, Suite 400
Alexandria, VA 22314
(202) 526-5120 • www.achca.org



46th Annual Convocation & Exposition

May 4 - 8, 2012 | Nashville, TN
Gaylord Opryland Resort & Convention Center

Preliminary Exhibitor-Sponsor Prospectus



American College of Health Care Administrators

Celebrating 50 Years of Excellence

www.achca.org • (202) 536-5120

Exhibit or Present

Booth Pricing:

Exhibitors receive exhibit space with back and side drapery and company sign, listing in conference program, non-CEU registration for two company representatives including access to education sessions, and attendee list. Additional registrations, events tickets and continuing education credit processing can be purchased.

20' x 20' booth	\$7,580
10' x 20' corner booth	\$3,990
10' x 20' in-line booth	\$3,590
10' x 10' corner booth	\$1,995
10' x 10' in-line booth	\$1,795

Add a Models of Excellence session for only \$500 with your booth commitment!

Models of Excellence:

Models of Excellence Only	\$750
Price with Booth Commitment	\$500

Program Advertising

Outside back cover (8x10)	\$2,000
Inside front cover (8x10)	\$2,000
Inside back cover (8x10)	\$1,500
Full page (8x10)	\$1,000
Half page (8x5)	\$750
Quarter Page (3.75x5)	\$500

**Receive 10% Discount on Your Booth
If You Reserve by December 1, 2011!**

For more details on these opportunities, visit the Events page at www.achca.org or to request a copy of the Exhibitor-Sponsor Prospectus, email achamarketing@achca.org. 10% Discount applies to booth only. Exhibit-Sponsor contracts due by **March 30, 2012**.

Sponsorship Opportunities

Sponsorships:

Sponsors receive attendee list, signage, listing in onsite program and more! For more details visit the Events page at www.achca.org or to request a copy of the Exhibitor-Sponsor Prospectus, email achamarketing@achca.org

Awards Banquet with Entertainment	\$50,000
Awards Banquet	\$25,000
Keynote Speaker	\$25,000
Lunch in the Exhibit Hall	\$20,000
Opening of the Exhibit Hall Reception (Saturday)	\$15,000
Plenary Speaker	\$10,000
Welcome Reception (Friday)	\$5,000
Certified and Fellows Luncheon	\$5,000
CEU Booklets	\$5,000
Attendee Registration Bags	\$5,000
Certified Program Tracks	\$4,000
Student Poster Session	\$3,500
Awards Sponsor	\$2,500/each
Coffee Break	\$2,500/each
Concurrent Educational Session	\$2,000/each
Past President's Luncheon	\$1,500
Table at Awards Banquet (includes 2 tickets)	\$500/each

**Come Celebrate 50 Years of Excellence with the
American College of Health Care Administrators!**

Reserve your booth, sponsorship or advertisement by **March 30, 2012**. Pricing and availability subject to change. All exhibitors and sponsors will receive an attendee list. Completion of a list use agreement is required.

**Questions? Contact Ginger Walker at (214) 724-3879
or ginger.walker@achca.org**



American College of Health Care Administrators

Exhibitor-Sponsor Reservation Agreement

Thank you for your support! Use this form to reserve your space and secure available discounts for the 2011 Winter Marketplace (Las Vegas) or the 2012 Convocation (Nashville). This agreement is to reserve your selection and is not valid until payment is received. See the Exhibitor-Sponsor Prospectus for Winter Marketplace and Convocation for a description of opportunities. Reservation agreement must be received by dates specified to receive discounts. Questions? Contact Ginger Walker at ginger.walker@achca.org or (214) 724-3879.

Company Name

Representative at 2011 Convocation

Title

Email Address Email invoice here

Mailing Address

City/State/Zip

Phone Fax

Alternate Company Contact

Email Address Email invoice here

46th Annual Convocation & Exposition May 4-8, 2012 | Nashville, TN

SAVE 10% off the price of your booth at the 2012 Convocation. Reserve your booth by **December 1, 2011** to receive the 10% discount.

Booth Rental Rates - Please check choice(s)

- 20' x 20' booth \$7,580 (10% - \$6,822)
- 10' x 20' in-line booth (corner) \$3,990 (10% - \$3,591)
- 10' x 20' in-line booth \$3,590 (10% - \$3,231)
- 10' x 10' corner \$1,995 (10% - \$1,796)
- 10' x 10' in-line \$1,795 (10% - \$1,616)

Sponsorships

- Awards Banquet with Entertainment \$50,000
- Awards Banquet \$25,000
- Keynote Speaker \$25,000
- Lunch in the Exhibit Hall \$20,000
- Opening of Exhibit Hall Reception (Sat.) \$15,000
- Plenary Speaker \$10,000
- Welcome Reception (Fri.) \$5,000
- Certified and Fellows Luncheon \$5,000
- CEU Booklets \$5,000
- Attendee Registration Bags \$5,000
- Certified Program Tracks \$4,000
- Student Poster Session \$3,500
- Awards Sponsor \$2,500/each
- Coffee Break \$2,500/each
- Concurrent Educational Session \$2,000/each
- Past President's Luncheon \$1,500
- Table at Awards Banquet (with 2 tickets) \$500/each

Program Advertising

- Outside back cover (8x10) \$2,000
- Inside front cover (8x10) \$2,000
- Inside back cover (8x10) \$1,500
- Full page (8x10) \$1,000
- Half page (8x5) \$750
- Quarter Page (3.75x5) \$500

Convocation Amount Due: \$ _____

Agreement/Payment Information

Winter Marketplace Total \$ _____

Convocation Total \$ _____

Total Amount Due: \$ _____

- Please email an invoice to email address indicated above
- Check Enclosed (Payable to ACHCA)
- Please charge my Visa MasterCard American Express

Card Number _____ Expiration _____

Name as it appears on card _____

Signature of Cardholder _____

FAX your reservation form and credit card payment to (866) 874-1585

MAIL check payments to: ACHCA Exhibits Department
PO BOX 75060 | Baltimore, MD 21275-5060

SCAN/EMAIL to breisinger@achca.org if you need to be invoiced; for your protection, please do not email credit card information

18th Annual Winter Marketplace December 9-11, 2011 | Bally's Las Vegas

***Did you exhibit or sponsor at the 2011 Convocation? If so, SAVE 10%** off the price of your tabletop exhibit at the 2011 Winter Marketplace. Reserve your space by **June 3, 2011** to receive the 10% discount.

Exhibit/Present - Please check choice(s)

- Exhibit Space Tabletop \$1,150 (10% - \$1,035)*
- Models of Excellence \$750
- Tabletop + Models of Excellence \$1,650 (10% - \$1,535)*

Sponsorships

- Luncheon \$8,000
- Evening Cocktail Reception \$7,500
- Keynote Speaker \$5,000
- Continental Breakfast (3 available) \$5,000
- Plenary Speaker \$3,500
- Certificate Program Track (3 available) \$3,500/each
- CEU Booklets \$3,500
- Coffee & Refreshment Breaks \$2,500/each
- Single Session Speaker \$1,800/each

Program Advertising

- Full page (8x10) \$750
- Half page (8x5) \$500
- Quarter Page (3.75x5) \$250

Winter Marketplace Amount Due: \$ _____

Cancellation Policy: Cancellations for **Winter Marketplace** must be submitted in writing to ACHCA. After September 1, 2011, 50% of the booth cost will be refunded. After November 4, 2011 there are NO refunds. Agreements with full are payment due by November 4, 2011.

Cancellations for **Convocation** must be submitted in writing to ACHCA. After December 1, 2011, 50% of the booth will be refunded. After February 15, 2012, there are NO refunds. Agreements with full are payment due by March 30, 2012.